Technical Specifications 2027

AEROMARKT
www.aeromarkt.com

MAGAZINE FORMAT: 210 mm wide x 297 mm high

Ad-Size	Print space ads		Bleed ads*	
Format	Width mm	Height mm	Width mm	Height mm
1/1 Page	196	275	220	307
3/4 Page	146 196	275 206	165 220	307 227
2/3 Page	196	181	220	203
1/2 Page	96 196	275 136	115 220	307 158
1/3 Page	196	91	220	113
1/4 Page	46 96 196	275 136 66	220	88
1/8 Page	46 96 196	136 66 31		
1/16 Page	96	33		

*BLEED ADS

If you wish to run a bleed ad, any elements of your ad motive that are critical to the appearance and/or central message of your ad (... such as important parts of an object shown, company emblems, photos, or texts) must be at least 13 millimetres clear of the respective bleed format as per the above table.

5 millimetres will be cropped from all sides of the bleed insertion formats shown.

PRE-PRESS AD MATERIALS

Digital pre-press material for 300 dpi CTP processing must be provided by the customer. Colour insertions including all special colours are generated from the European standard colour scale (4C).

For technical inquiries you may contact us under:

Phone: +49 (0) 2571 - 99 66 90
Email: ap@aeromarkt.com

SUPPORTED FORMATS

Please supply pre-press data as high resolution PDF file ready for print.

ONLINE BANNER ADS

Banners may be static, animated or contain video footage. Sound is, however not permitted. Static banners must generally be supplied in the.jpg ; .gif or .png format with a maximum data size of 200 kb. Animated banners in the .swf format with a maximum data size of 500 kb.